



FACULTY OF TOURISM AND BUSINESS LOGISTICS
PROGRAM STRUCTURE
INTERNATIONAL TOURISM – 60 ECTS

No.	code	Full name of the subject	Semester	Weekly fund of classes		Mandatory	Elective	ECTS
				C	E			
FIRST YEAR first semester								
1	4FT200122	Modern tendencies and tourism development	1	3+2+2		X		8
2	4FT200222	Rural tourism	1	3+2+2		X		8
3	4FT200322	Service quality	1	3+2+2		X		8
4	4FT200422	Sustainability and tourism destination digitalization	1	2+2+1		X		6
Time Allotment (classes/exercises) and ECTS per year								60

No.	code	Full name of the subject	Semester	Weekly fund of classes		Mandatory	Elective	ECTS
				C	E			
FIRST YEAR / Second semester								
1	4FT200522	Research Methodology	2	2+2+1		X		6
2		Elective subject (name of the elective subject is placed in the Table 4.2)	2	2+2+1			X	6
3		Elective subject (name of the elective subject is placed in the Table 4.2)	2	2+2+1			X	6
4		Master thesis	2			X		12
Time Allotment (classes/exercises) and ECTS per year								60

Table 4.2.1. Elective (optional) subjects in the curriculum

No	Code	Full name of the subject	semester	Weekly fund of classes		ECTS	Faculty
				C	E		
1	4FT20062 2	Methods and techniques for tourist valorisation	2	2+2+1		6	FTBL
2	4FT20072 2	Spatial and regional planning	2	2+2+1		6	FTBL
3	4FT20082 2	Improving business processes	2	2+2+1		6	FTBL
4	4FT20092 2	Risk management and security in tourism	2	2+2+1		6	FTBL
5	4FT20102 2	Project management in tourism	2	2+2+1		6	FTBL
6	4FT20112 2	Communication skills	2	2+2+1		6	FTBL
7	4FT20122 2	Food management: Principles and practices	2	2+2+1		6	FTBL

8	4FT20132 2	Guest experience management	2	2+2+1		6	FTBL
9	4FT20142 2	Thematic tourism	2	2+2+1		6	FTBL
10	4FT20152 2	Start-up processes in tourism companies	2	2+2+1		6	FTBL
11	4FT20162 2	Training and development of employees in tourism	2	2+2+1		6	FTBL
12	4FT20172 2	World heritage	2	2+2+1		6	FTBL
13	4FT20182 2	Innovations in tourism	2	2+2+1		6	FTBL

Table 4.2.2. Elective (optional) subjects in the curriculum

No	Code	Full name of the subject	semester	Weekly fund of classes		ECTS	Faculty
				C	E		
1	4FT201922	SPA tourism	2	2+2+1		6	FTBL
2	4FT202022	Animation management in tourism	2	2+2+1		6	FTBL
3	4FT202122	Event management	2	2+2+1		6	FTBL
4	4FT202222	Brand management	2	2+2+1		6	FTBL
5	4FT202322	Modern trends in tourism and hospitality	2	2+2+1		6	FTBL
6	4FT202422	International tourism movements	2	2+2+1		6	FTBL
7	4FT202522	TQM – total management quality	2	2+2+1		6	FTBL
8	4FT202622	Public sector economy	2	2+2+1		6	FTBL
9	4FT202722	Tourism industry and foreign exchange operations	2	2+2+1		6	FTBL
10	4FT202822	Tourism in European Union	2	2+2+1		6	FTBL
11	4FT202922	Geographical origin of food and beverages	2	2+2+1		6	FTBL
12	4FT203022	International Relations and tourism	2	2+2+1		6	FTBL